



**ADVNC**  
**RECRUITING**

# AGENDA

- Mindset
- Recruiting Realities & Timeline
- Recruiting Process
  - ID, Contact, Meeting, Offering
- Live Events
- Film
- Personal Outreach
- Academics
- Support



# MINDSET

- Lacrosse is a means to an end
- Will I like it here if I never get to play lacrosse?
- Visit a lot of schools
- Get better everyday



# RECRUITING REALITIES

40,000

Graduating seniors

2%

**73** D1 teams  
**800** spots (approx.)

7.8%

**313** combined D2 & D3 teams  
**3,150** spots (approx.)



# RECRUITING TIMELINE

## D1

Sophomores  
(observation only),  
Juniors & some  
Seniors

## D2

Juniors & Seniors

## D3

Juniors & Seniors

## MCLA

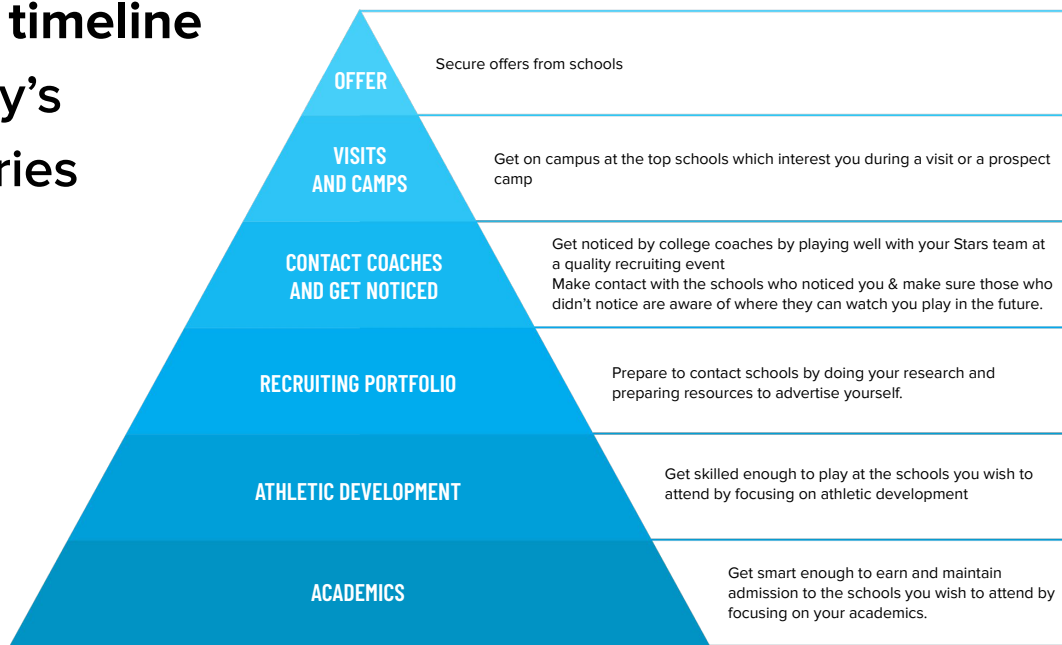
Seniors



# RECRUITING PROCESS

Everyone's recruiting timeline varies slightly; nobody's recruiting process varies much at all.

- Identification
- Contact
- Meeting
- Offering



# RECRUITING PROCESS: IDENTIFICATION

- The initial visceral attraction to a player who exhibits some “wow” factor
- What are coaches looking for?
- Where to be seen...film & live events



# RECRUITING PROCESS: CONTACT

- No contact prior to September 1st Junior year
  - Service Academies- July 1st
- Coaches can contact through phone calls, emails, IM, and text
- Players can email coaches prior to 9/1





# RECRUITING PROCESS: CONTACT

## Official vs Unofficial Visits

- Official Only After:
  - September 1 of Junior Year- D1
  - September 1 of Junior Year- D2
  - January 1 of Junior Year- D3
- What Makes A Visit Official?
- Limited to 5 Official Visits (D1 and D2)...Unlimited D3



# RECRUITING PROCESS: OFFERING

- Only a fraction of players who are recruited will receive an offer
- Offers generally come with a timeline
- Be honest with coaches about your timeline



# LIFE EVENTS

- Important to recruiting to be seen live
- Different events have advantages/ disadvantages
- Tournament...baseline for coaches/ teamwork
- Showcases...wide variety of schools
- Prospect Camps...targeted approach/ shows interest in school



# FILM

- Best Highlight First
- Name, Position, GPA, Height & Weight, & Coaches Info
- Just The Meat & Potatoes
- Don't Over Edit
- ACDC>21 Savage



# CONTACTING COACHES

- Market Yourself via Email
- Coaches Cannot Respond Until September 1 Junior Year
- Create Player Awareness
- Easier to Find Players at Live Events



# EMAIL GUIDELINES

**When emailing a coach directly your letter should include:**

- Quick Introduction
- Academic Information
- Coaches Contact Information
- Upcoming Events You will be Attending
- FILM



# ACADEMICS

- Your Grades Matter
- SATs and ACTs
- Start Test Prep Early
- Athens Advisors/ Black Pencil



# SUPPORT

- Recruiting Advocacy
- Guidance
- Player Development

